

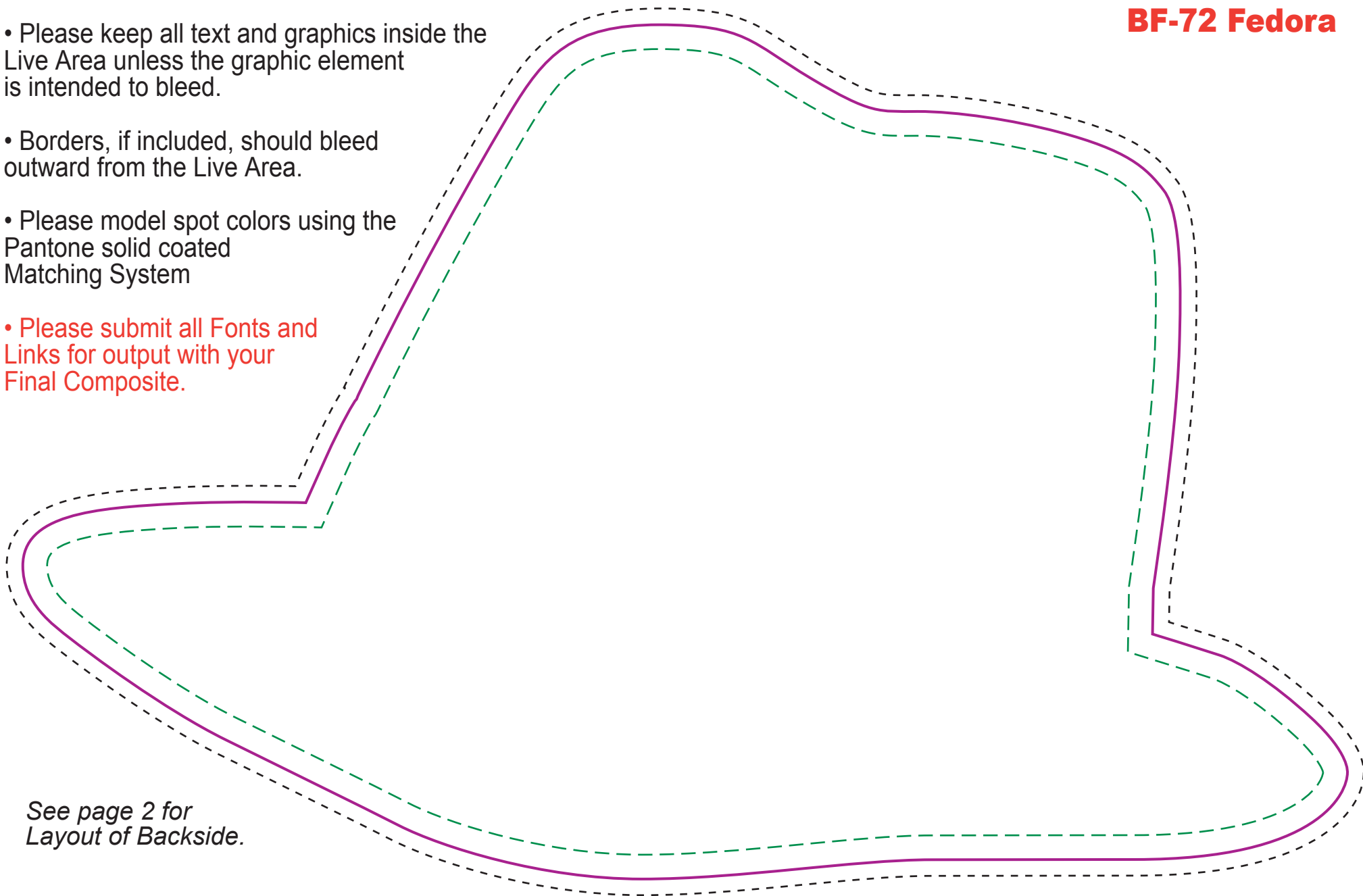
FRONT

- **Bleed Line** (*1/8" offset from Die Line*)
- **Die Line** (*represents actual cut product*)
- - - - **Live Area** (*3/16" inset from Die Line*)

Actual size
Width: 10.25 in.
Height: 6.625 in.

BF-72 Fedora

- Please keep all text and graphics inside the Live Area unless the graphic element is intended to bleed.
- Borders, if included, should bleed outward from the Live Area.
- Please model spot colors using the Pantone solid coated Matching System
- Please submit all Fonts and Links for output with your Final Composite.



*See page 2 for
Layout of Backside.*

BACK

- Bleed Line (*1/8" offset from Die Line*)
- Die Line (*represents actual cut product*)
- - - - Live Area (*3/16" inset from Die Line*)

Actual size
Width: 10.25 in.
Height: 6.625 in.

BF-72 Fedora

