



GO TO THE HEAD OF THE CLASS WITH

Gill-line®

75 YEARS

SCHOOL MARKET PRODUCTS



Magnets



Yard Signs



Zip-Strips® Removable Bumper Stickers



HYDE PARK MUSTANGS

Removable Car Stickers



Labels



Rulers



Bookmarks

Rally Fans



Parking Permits



Auto Cards

➔ For More Items Click Here To Go To www.gill-line.com



SCHOOL MARKET PRODUCTS

You don't have to be an honor student to know that school means more than "reading, 'riting, and 'rithmetic." School also means teachers, clubs, sports, and more! Now you can provide each group with a notable selection of Gill-line products.

Click on the product name below to go to that page.

[Value-line™ Bumper Stickers](#)

[Removable Bumper Stickers](#)

[Window Decals](#)

[Removable Car Stickers](#)

[Parking Permits](#)

[Custom Helmet Decals](#)

[Post-Cals®](#)

[Bumper Sticker Magnets](#)

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[Rally Fans](#)

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[License Frames](#)

[Double-Sided Yard Signs](#)

[Quick and Colorful Labels](#)



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www.gill-line.com](http://www.gill-line.com)

Gill Value-line™ ZIP-STRIPS®

The Removable Bumper Stickers

Sell these popular school items to:

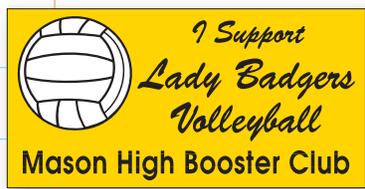
- Booster Clubs
- Radio Stations
- PTOs / PTAs
- Restaurants



**IF YOU CAN READ THIS,
THANK A TEACHER!**
PROJECT LITERACY - KIEL ACADEMY

422 - 3" x 11½"

Most popular sizes,
most popular colors,
same high quality!



Hodge Pirates
Utah Class 1A
Soccer State Champs!

425 - 3¾" x 15"

427 - 3¾" x 7½"

Choose one or two of these colors.

					
19 Fire Red	22 Ultra Blue	12 Medium Yellow	39 Emerald Green	33 Purple	Black

Approximate Colors Shown. See Gill-line catalog for actual colors.

Material - White removable Zip-Strip® vinyl.

Proof - \$10.00 (X).

5 Day Production Time!

Production Time - 5 working days after receipt of art or proof approval. Need it quicker? See www.gill-line.com for 1 day production.

Screen Printed - For indoor and outdoor durability.

No Art, Set Up or Bleed Charges!

422 125 250 500 1,000 1,500 2,000 2,500 3,000 5,000 10,000 15,000

One Color 1.10 .67 .44 .30 .22 .19 .175 .16 .14 .115 .105

Two Colors 1.66 .98 .61 .40 .30 .255 .23 .21 .1675 .13 .12

Shipping Weight - Approximately 18 lbs. per 1,000.

427

One Color 1.23 .73 .475 .305 .23 .19 .175 .16 .1225 .0975 .09

Two Colors 1.96 1.17 .695 .425 .305 .26 .23 .205 .155 .115 .1075

Shipping Weight - Approximately 15 lbs. per 1,000.

425

One Color 1.33 .825 .545 .40 .305 .27 .255 .23 .195 .1625 .15

Two Colors 2.18 1.275 .795 .535 .395 .34 .315 .28 .2325 .185 .175

Shipping Weight - Approximately 27 lbs. per 1,000. 4A-3B-C2-2D

Face slitting, hole punching, back copy, or special packaging not available on Value-line.

Click here to go to www.gill-line.com for more items and information.



GILL-LINE ZIP-STRIPS®

The Removable Bumper Stickers



The ultimate means of American expression.



405 - 3¾" x 15"

Sell these popular school items to:

- Radio Stations
- Sports Teams
- Student Honor Roll Programs



408
4" x 6"



402 - 3" x 11½"



407 - 3¾" x 7½"



406 - 3" x 9"

Material - White or yellow removable Zip-Strip® vinyl. White is used unless otherwise specified.

Four-Color Process - \$198.00 (G) for separations created from a digital file. Available on White Vinyl and printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Color - Any standard color. Use of one neon color is not recommended due to insufficient contrast. For best readability use a neon color against a dark background. Note: Neon colors begin to fade after 30 days exposure to sunlight.

Production Time - Approximately 7 working days after receipt of art or proof approval. Need it quicker? See Value-line Bumper Stickers for 5 day production.

Screen Printed - For indoor and outdoor durability. Colors are durable for 3-5 years; four-color process 3 years.

No Art, Set Up or Bleed Charges!

406, 407	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.50	.91	.55	.355	.2625	.22	.195	.17	.135	.105	.0975
Four-Color Process	8.00	4.34	2.23	1.25	.86	.67	.56	.495	.3375	.2225	.19
Each Add'l Color or Backing Sheet Imprint	.90	.48	.255	.145	.115	.09	.075	.065	.04	.0225	.0175

Shipping Weight - Approximately 15 lbs. per 1,000.

402	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.41	.825	.525	.345	.27	.24	.1975	.175	.1475	.12	.11
Four-Color Process	9.20	5.00	2.64	1.45	.99	.78	.665	.57	.385	.255	.2175
Each Add'l Color or Backing Sheet Imprint	.90	.46	.245	.1375	.095	.0725	.0625	.055	.04	.025	.02

Shipping Weight - Approximately 18 lbs. per 1,000.

405	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.54	.93	.615	.425	.325	.29	.27	.24	.205	.17	.1625
Four-Color Process	10.12	5.50	2.96	1.59	1.10	.88	.75	.64	.4525	.32	.2825
Each Add'l Color or Backing Sheet Imprint	.98	.51	.285	.165	.1125	.09	.075	.07	.0475	.0325	.0275

Shipping Weight - Approximately 27 lbs. per 1,000.

408	125	250	500	1,000	1,500	2,000	2,500	3,000	5,000	10,000	15,000
One Color	1.93	1.08	.63	.405	.295	.28	.245	.22	.1825	.135	.1275
Four-Color Process	8.00	4.34	2.23	1.20	.825	.67	.555	.495	.3375	.2325	.2125
Each Add'l Color or Backing Sheet Imprint	1.06	.57	.30	.16	.11	.085	.07	.065	.0425	.025	.02

Shipping Weight - Approximately 12 lbs. per 1,000.

4A-3B-2C-2D

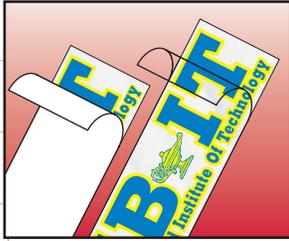


Prices for larger quantities on request.

Click here to go to www.gill-line.com for more items and information.

WINDOW DECALS

Great for fundraising!



White or clear liner. Imprint can be seen through clear liner.



3 3/4" x 7 1/2"
946 White Liner 926 Clear Liner

Sell these popular school items to:

- Alumni Associations
- College Bookstores
- Sororities and Fraternities

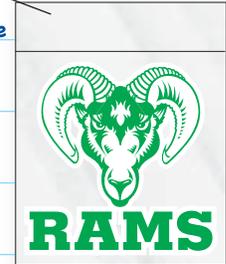
All orders for clear liner will have a 1" tab added to accommodate face slitting.



3" x 11 1/2" - 947 White Liner 927 Clear Liner



3" x 3"
944 White Liner
924 Clear Liner



4" x 4"
945 White Liner
925 Clear Liner

CHARLESTON MILITARY ACADEMY

1 1/2" x 18" - 943 White Liner 923 Clear Liner

Material - Clear polyester with permanent adhesive on face with either a white or clear release liner. *Clear Liner Decals:* Face slit with a 1" tab. Sizes shown are finished decal size. Hole punching is available at **no charge**, please specify. *White Liner Decals:* Back slit.

Color - Any standard color. Note: Light colors are recommended when viewed through glass.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For indoor durability.

Shipping Weight - Approximate per 1,000: 3" x 3" - 5 lbs. 4" x 4" - 8 lbs. 3 3/4" x 7 1/2" - 11 lbs. 1 1/2" x 18" or 3 3/4" x 7 1/2" - 11 lbs. 3" x 11 1/2" - 14 lbs.

No Art, Set Up or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000	10,000
944 White Liner	One Color	1.51	.82	.45	.27	.1975	.135	.095	.0725
924 Clear Liner	One Color	1.72	1.00	.60	.43	.345	.295	.22	.175
	Each Add'l Color	.98	.53	.29	.155	.1075	.0675	.0375	.0225
945 White Liner	One Color	1.76	1.00	.55	.325	.2525	.185	.125	.0925
925 Clear Liner	One Color	2.12	1.17	.725	.4975	.41	.345	.2725	.2125
	Each Add'l Color	1.24	.69	.36	.2075	.145	.0925	.05	.03
943, 946 White Liner	One Color	2.04	1.10	.63	.385	.305	.2425	.1725	.14
923, 926 Clear Liner	One Color	2.32	1.32	.87	.62	.52	.46	.3625	.3025
	Each Add'l Color	1.41	.79	.445	.2325	.1625	.1125	.06	.035
947 White Liner	One Color	2.06	1.12	.65	.42	.325	.265	.195	.1575
927 Clear Liner	One Color	2.32	1.32	.88	.63	.545	.48	.3725	.3125
	Each Add'l Color	1.26	.71	.395	.2275	.16	.10	.0525	.03

6A-B-C

Click here to go to www.gill-line.com for more items and information.



REMOVABLE CAR STICKERS

Show your support and promote your club, association, or business.

Sell these popular school items to:

- Student Honor Roll Programs
- PTOs / PTAs
- Athletic Clubs



Display your school pride or team spirit. These stickers are popular fundraisers.



376 - 3 3/4" x 7 1/2"



381 - 3" dia.

HYDE PARK MUSTANGS

383 - 1 1/2" x 18"



377 - 3" x 11 1/2"



388 - 3" x 3"
389 - 4" x 4"



382 - 4" dia.

Material - Clear static cling vinyl with static on face.

Color - Any standard color. Note: Light colors are recommended when viewed through glass.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For indoor durability.

Shipping Weight - Approximate per 1,000: 3" Dia. or 3" x 3" - 6 lbs.

4" Dia. or 4" x 4" - 11 lbs. 1 1/2" x 18" or 3 3/4" x 7 1/2" - 18 lbs. 3" x 11 1/2" - 23 lbs.

No Art, Set Up or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000	10,000
381, 382, 388, 389	One Color	1.50	.82	.50	.33	.27	.21	.145	.115
	Each Add'l Color or Black Backing Sheet Imprint	.90	.47	.26	.135	.095	.06	.035	.0225
383	One Color	1.96	1.10	.66	.425	.335	.27	.1975	.1575
	Each Add'l Color or Black Backing Sheet Imprint	1.12	.59	.32	.18	.1275	.085	.045	.0275
376	One Color	2.02	1.06	.63	.39	.30	.24	.175	.14
	Each Add'l Color or Black Backing Sheet Imprint	1.15	.62	.34	.1975	.135	.09	.0475	.03
377	One Color	2.02	1.09	.66	.425	.335	.275	.205	.1675
	Each Add'l Color or Black Backing Sheet Imprint	1.15	.62	.34	.1975	.135	.0925	.0475	.03

6A-B-C

Click here to go to www.gill-line.com for more items and information.

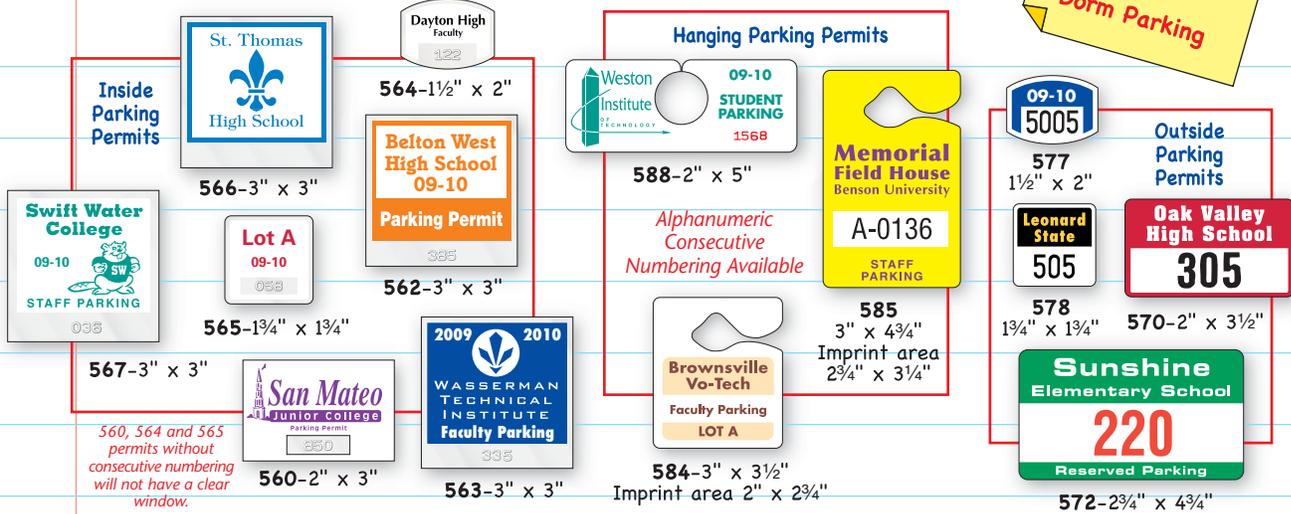


PARKING PERMITS

Identify authorized vehicles and increase security.

Sell these popular school items to:

- Campus Parking Control
- Dorm Parking



560, 564 and 565 permits without consecutive numbering will not have a clear window.

Material - Inside Parking Permits: Clear self-sticking, adhesive on face; clear static cling vinyl with static on face. Hanging Parking Permits: White 10 or 35 point plastic. Outside Parking Permits: White or yellow vinyl, self sticking.

Color - Any standard color. Clear permits include white. Neon colors not recommended.

Consecutive Numbers - We cannot guarantee against skips or repeat numbers. Numbering sequence changes \$9.00 (X) each. Sequence starts with 001 unless otherwise specified. Entire order must be numbered in the same color. Inside Parking Permits: 7/32" printed in white. Hanging Parking Permits: Approximately 7/32", 1/2", 3/4" or 1" printed in red or black only. Black 7/32" numbers will be used unless otherwise specified. Outside Parking Permits: Approximately 1" on 572, 3/4" high on 570, 1/2" on items 577 and 578 printed in red or black only. Black will be used unless otherwise specified.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For durability against exposure to the sun.

Shipping Weight - Approximate per 125:
 Inside Parking Permits - 6 oz., Hanging Parking Permits - 10 pt. - 2 lbs., 35 pt. - 3 lbs.
 Outside Parking Permits - 1 lb.

No Art, Set Up or Bleed Charges!

Inside Parking Permits	One Color and White Panel layouts may not be changed.								
	125	250	500	1,000	1,500	2,500	5,000		
Clear Adhesive Not Numbered	1.32	.75	.425	.26	.205	.15	.10		
Clear Static Cling Not Numbered	1.45	.855	.49	.305	.235	.1575	.1075		
Con. Numbering Add To Above	.23	.165	.14	.115	.11	.0925	.075		
Hanging Parking Permits	One Color								
	10 pt. Plastic Not Numbered	584, 588	2.20	1.24	.715	.455	.37	.285	.20
		585	2.24	1.26	.76	.485	.39	.31	.21
	35 pt. Plastic Not Numbered	584, 588	2.36	1.36	.81	.51	.415	.335	.26
		585	2.36	1.36	.85	.54	.445	.35	.27
Con. Numbering Add To Above		.52	.29	.165	.15	.14	.105	.085	
Ea. Add'l Color or Back Imprint Add to Above		1.10	.65	.355	.195	.14	.085	.045	
Outside Parking Permits	One Color No charge for panel layouts. Please specify.								
	White or Yellow Vinyl Not Numbered		1.44	.84	.545	.345	.2675	.2025	.1575
	Con. Numbering Add To Above		.50	.28	.165	.15	.14	.1075	.0875

5A-B-C

Click here to go to www.gill-line.com for more items and information.



CUSTOM HELMET DECALS

Specially designed to conform to rounded surfaces

Sell these popular school items to:

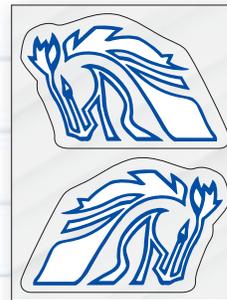
- Sports Teams
- Athletic Clubs
- Booster Clubs
- Fund Raisers



Special material conforms to the helmet without wrinkling. Overlamination protects the imprint.



636 White CONFORMcal™
637 Clear CONFORMcal™



Left and right decals are usually needed per helmet. Two up decals on a sheet are available. Price by total square inch bracket.

Material - White or clear CONFORMcal™ vinyl. Overlaminated for durability.

Die Cutting - No charge for circles every 1/2" diameter. \$164.00 (D) for special shapes, round corners, or two decals per sheet through 40 square inches, initial order only.

Color - Any standard color.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For indoor and outdoor durability.

Note - Backing imprint with white on clear material is recommended. White must be priced as a color.

No Art, Set Up, or Bleed Charges!

		50	125	250	500	1,000	1,500
5 or Less Sq. Inches	One Color		2.36	1.24	.67	.39	.29
	Each Add'l Color		.88	.46	.245	.125	.085
6 thru 9 Sq. Inches	One Color		2.72	1.46	.76	.47	.375
	Each Add'l Color		.92	.48	.25	.1375	.095
10 thru 16 Sq. Inches	One Color	6.50	2.80	1.60	.88	.59	.485
	Each Add'l Color	2.35	.98	.535	.29	.16	.11
17 thru 27 Sq. Inches	One Color	6.60	3.04	1.76	1.03	.75	.65
	Each Add'l Color	2.55	1.12	.59	.32	.18	.1275
28 thru 40 Sq. Inches	One Color	9.40	4.12	2.44	1.41	1.01	.865
	Each Add'l Color	3.65	1.48	.75	.38	.1975	.14

3A-3B



Click here to go to www.gill-line.com for more items and information.

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VINYL POST-CALS®

Mailable decals deliver messages - and results!



Attract attention to your message with a quality decal.

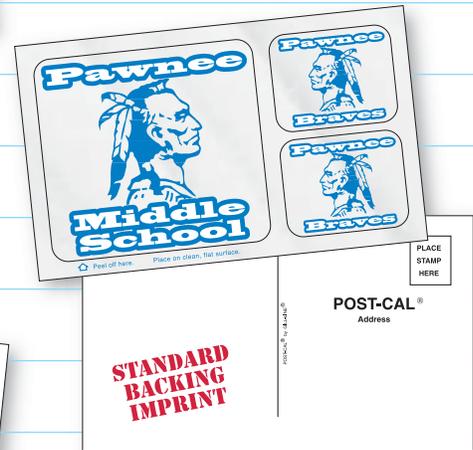


621 - 1 Decal

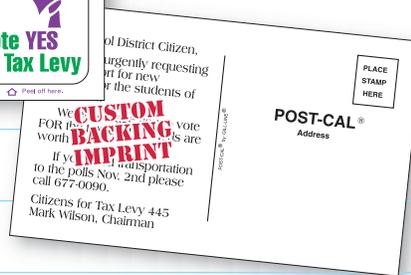
Sell these popular school items to:

- Alumni Events
- PTOs / PTAs
- School Events
- Fundraisers

623 - 3 Decals



622 - 2 Decals



Material - White, yellow, or frosty clear vinyl, with removable adhesive; specify adhesive on back or face for frosty clear. White or clear static cling vinyl; specify static on back or face for clear.

Size - 3 3/8" x 6" overall. 621 Decal: 3 1/8" x 5 1/16". 622 Decals: 2 5/8" x 3 1/8" each. 623 Large Decal: 3 1/8" x 3 3/8" - Small Decals: 1 1/2" x 1 7/8".

Custom Die Cut - \$198.00 (D), initial order only.

Color - Any standard color. Backing sheet is printed in black.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Shipping Weight - Approximate per 500: 6 lbs.

No Art, Set Up or Bleed Charges!

Adhesive Vinyl	500	1,000	1,500	2,500	5,000	10,000
One Color on Front and Black Backing Sheet Imprint	.99	.57	.44	.30	.1775	.135
Each Add'l Color on Front	.31	.17	.125	.0775	.0425	.025
Static Vinyl	500	1,000	1,500	2,500	5,000	10,000
One Color on Front and Black Backing Sheet Imprint	1.01	.665	.51	.33	.215	.165
Each Add'l Color on Front	.31	.17	.125	.0775	.0425	.025

3A-B-2C

Click here to go to www.gill-line.com for more items and information.



BUMPER STICKER MAGNETS

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers



Magnets are reusable, repositionable and reliable!



1141 - 3 7/8" x 5 3/4"

NEW For 2009!



1145 - 4 1/4" dia.

Full color available! Click here.



1143 - 3" x 9"



1142 - 3" x 11 1/2"

Material - White flexible magnetized vinyl approximately .030" thick. .030" furnished unless otherwise specified. .030" material is recommended for use on vehicles.

Color - Any standard color.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 125: 21 lbs.

No Art, Set Up or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000	10,000
.030"									
1141, 1145	One Color	2.10	1.40	.975	.76	.585	.50	.445	.42
	Each Add'l Color	1.74	.97	.565	.32	.22	.145	.0825	.0625
1142, 1143	One Color	2.60	1.76	1.23	.925	.745	.645	.5975	.5675
	Each Add'l Color	1.68	.94	.55	.3225	.2175	.155	.105	.08
Deduct for .020" Material		.12	.09	.075	.07	.06	.0575	.055	.0525

4C-2D-2E

Click here to go to www.gill-line.com for more items and information.



RIBBON MAGNETS

Show your spirit, support your school!



Stock designs available. Go to www.gill-line.com.

1258
2" x 4 1/2"



Custom Designs



1259
3 1/2" x 8"

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers

No Art, Set Up or Bleed Charges!

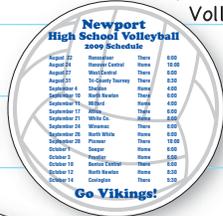
	125	250	500	1,000	1,500	2,500
1258 One Color	NA	1.32	.91	.57	.47	.355
Each Add'l Color	NA	.70	.425	.27	.185	.12
						2A-2B-C
1259 One Color	2.14	1.45	1.02	.80	.63	.53
Each Add'l Color	1.00	.675	.425	.27	.185	.12
						4C-2D

SPORTS MAGNETS

Choose from seven stock designs!



1173* - 5 3/4" dia. Baseball



1175* - 5 3/4" dia. Volleyball



1172* - 5 3/4" dia. Basketball



1176
5 3/4" x 5 3/4" Paw



1177 - 4 1/2" x 6 3/4" Pennant

1174* - 5 3/4" dia. Soccer Ball



1171 - 4 1/2" x 6 3/4" Football



1179 - 5 3/4" dia.

Custom designs available on circle shape only.

No Art or Set Up Charges!

* Two Colors Recommended

	125	250	500	1,000	1,500	2,500	5,000	10,000
One Color	3.88	2.38	1.57	1.03	.90	.71	.6475	.555
Each Add'l Color	1.96	1.11	.665	.3425	.245	.155	.105	.075
Deduct for .020" Material	.18	.14	.1275	.1125	.11	.0975	.095	.09

3A-2B-2C-D

Material - White flexible magnetized vinyl approximately .030" thick. .030" furnished unless otherwise specified. .030" material is recommended for use on vehicles.

Color - Any standard color.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 125: Ribbons: 1258 - 5 lbs.; 1259 - 10 lbs. Approximate per 250: Sports Magnets: 55 lbs.



Click here to go to www.gill-line.com for more items and information.

MAGNETIC CAR SIGNS

Quick and easy to apply and remove.

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Vehicle Identification



Magnets are reusable, repositionable and reliable!



473 - 11½" x 17"



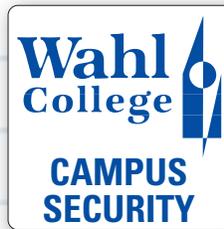
471 - 8" x 18"



472 - 11½" dia.



477
11½" x 11½"



478 - 12" x 12"



475 - 12" x 18"

Material - White flexible magnetized vinyl, approximately .035" thick.

Color - Any standard color. *Four-Color Process*: Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 8 working days after receipt of art or proof approval.

Production Method - Screen printing or digital printing.

Shipping Weight - Approximate per 10: 471, 478 - 7 lbs., 472, 477 - 4 lbs., 473 - 6 lbs., 475 - 10 lbs.

Note - Only designs 472, 473, and 477 may bleed.

No Art, Set Up or Separation Charges!

Price Per Sign	2	4	6	8	10	12	24	36	50	100
471, 472, 477, 478 1 Color	139.50	76.25	51.50	40.60	33.00	29.15	15.20	11.90	9.30	6.65
473, 475 1 Color	141.50	77.50	52.50	42.50	35.00	31.25	16.25	12.90	10.50	7.65
<i>Ea. Add'l Color</i>	69.50	35.75	25.00	19.00	15.50	13.25	7.00	5.00	3.64	2.25
										6A-2B-C-D
471, 472, 477, 478 4-Color Process	91.00	56.25	43.50	35.50	33.50	31.00	17.00	12.35	10.90	7.00
473, 475 4-Color Process	99.50	60.00	47.00	38.50	36.50	34.00	20.50	15.25	12.90	9.00
										7B-2C-D

Click here to go to www.gill-line.com for more items and information.



MAXI MAGNETS

Great for calendars and schedules.

Imprint area 1 7/8" x 3 3/4"



Display your message in a BIG way with Maxi Magnets.



1252 - 4" x 6"



1253 - 4" x 7"



Full color Maxi Magnets available. Click here.

Sell these popular school items to:

- PTO's/PTA's
- Bookstores
- Insurance Agents

Imprint area 7/8" x 3 3/4"



1251 - 3 1/2" x 4"

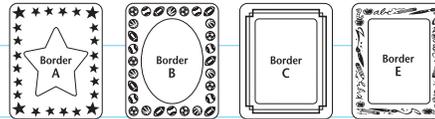
No Art or Set Up Charges!

			250	500	1,000	1,500	2,500	5,000	10,000
1251	One Color	.020"	1.24	.85	.535	.495	.375	.30	.25
	One Color	.030"	1.34	.98	.685	.61	.475	.39	.33
1252	One Color	.020"	1.44	1.03	.695	.65	.515	.455	.395
	One Color	.030"	1.67	1.20	.975	.85	.72	.615	.53
1253	One Color	.020"	1.54	1.08	.75	.67	.56	.50	.435
	One Color	.030"	1.82	1.40	1.02	.895	.76	.665	.57
	Each Add'l	.020"	.68	.375	.225	.18	.1175	.08	.06
	Color	.030"	.72	.42	.2575	.205	.135	.085	.0625

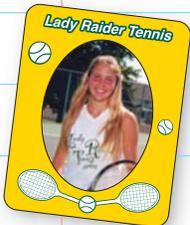
2A-2B-2C-D

PHOTO FRAME MAGNETS

A perfect way to display school photos!

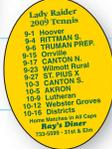


Stock borders available at no charge



1242 - 3" x 3 3/4" Oval

Punch out center is 2" x 2 3/4"



Four-color process available! Click here.



1246 - 3" x 3 3/4" Star



Punch out center is 2" x 2 7/32"



1243 - 3" x 3 3/4" Rectangle

Punch out center is 2" x 2 3/4"



No Art, Set Up or Bleed Charges!

			250	500	1,000	1,500	2,500	5,000	10,000
1242	One Color	.020"	1.24	.92	.62	.54	.40	.32	.265
	One Color	.030"	1.40	1.04	.70	.59	.46	.385	.315
1246	One Color	.020"	1.44	1.03	.695	.65	.515	.455	.395
	One Color	.030"	1.67	1.20	.975	.85	.72	.615	.53
1243	One Color	.020"	1.54	1.08	.75	.67	.56	.50	.435
	One Color	.030"	1.82	1.40	1.02	.895	.76	.665	.57
	Each Add'l	.020"	.68	.375	.225	.18	.1175	.08	.06
	Color	.030"	.72	.42	.2575	.205	.135	.085	.0625

2A-2B-2C-D

Bleed - Imprint can be no closer than 1/8" from edge on Maxi Magnets. Photo Frame Magnets may bleed.

Material - White flexible magnetized vinyl approximately .020" or .030" thick, .020" will be used unless otherwise specified.

Color - Any standard color.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 250: Maxi: 1251 - .020" - 13 lbs.; .030" - 21 lbs.

1252 - .020" - 22 lbs.; .030" - 33 lbs. 1253 - .020" - 25 lbs.; .030" - 38 lbs.

Photo Frame: .020" - 8 lbs.; .030" - 16 lbs.

Click here to go to www.gill-line.com for more items and information.

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SCHOOL MAGNETS

Gill Value-line™ and Full Color Business Card Magnets

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers



1231 - 2" x 3½"
Value-line



1230 - 2" x 3½"
Full Color

No Art or Set Up Charges!

Value-line Business Card Magnets	250	500	1,000	1,500	2,500	5,000	10,000
1231 One Color	.64	.405	.29	.25	.20	.16	.1275
Two Color	.99	.65	.43	.35	.27	.205	.1625

3B-3C-D

No Art, Set Up, Bleed, Plate or Separation Charges!

Full Color Business Card Magnets	125	250	500	1,000	1,500	2,500	5,000	10,000
1230 One Color through Four-Color Process	1.46	.78	.4375	.3175	.275	.2425	.185	.1575

8C

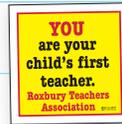
Square Cut Magnets



1202



1211



1214



1218

No Art or Set Up Charges!

1 color on .020" Magnet	250	500	1,000	1,500	2,500	5,000	10,000
1202 1½" x 1½"	.70	.47	.265	.215	.155	.115	.0775
1211 1" x 3"	.76	.49	.30	.23	.165	.1275	.0825
1214 2" x 2"	.80	.52	.305	.2525	.1825	.1375	.095
Ea. Add'l Color	.57	.31	.185	.1625	.1075	.0625	.0325
For .030" Material add to above	.0675	.055	.05	.0425	.0375	.03	.0225
1218 3" x 3"	1.10	.70	.44	.37	.28	.225	.1825
Ea. Add'l Color	.59	.315	.195	.1675	.115	.065	.0375
For .030" Material add to above	.1675	.145	.115	.095	.075	.0675	.025

2A-2B-2C-D

Imprint Area - Value-line and Square Cut: Imprint can be no closer than 1/8" from edge.
Full Color Magnets: Color may bleed.

Material - Value-line: White flexible magnetized vinyl .020" thick. **Square Cut:** White flexible magnetized vinyl .020" or .030" thick. .020" furnished unless otherwise specified.
Full Color: White flexible magnetized vinyl .023" thick with clear laminate finish.

Color - Value-line: One or two of the 6 colors shown above. **Square Cut:** Any standard color.
Full Color: Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximate time after receipt of art or proof approval:
Value-line - 3 working days. **Full Color -** 5 working days. **Square Cut -** 9 working days.



Click here to go to www.gill-line.com for more items and information.

PLASTIC RULERS

Put your message in schools and homes.



Sell these popular school items to:

- School Organizations
- Retailers
- Banks



Handy, economical rulers are great for a multitude of promotional uses.



2122 - 1 3/16" x 6 3/16"
With Slot

2121 - 1 3/16" x 6 3/16"
Without Slot



2123 - 1 1/2" x 12 1/4"



2124 - 2" x 12 1/4"



Presidential Ruler

2125 - 2" x 12 1/4"

Perfect for patriotic and educational promotions.



Gain a Large Measure of Self Respect... Stay in School!

SCUNES SAMPLES Record Store

135th & Oak Scottsdale, AZ 655-6566

Records CD's • DVD's Tapes

State Capitals on front available upon request. Customer imprint area is 1 3/8" x 3".



Other Thicknesses Available. Click here.

Material - .015" white or clear gloss vinyl plastic. White used unless otherwise specified.

Color - Any standard color. Front side printing only on clear. Presidential ruler not available on clear.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing for durability.

Shipping Weight - Approximate per 250: 6" Rulers: 2 lbs, 12" Rulers: 6 lbs

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, or Bleed Charges!

	125	250	500	1,000	1,500	2,500	5,000
2121, 2122 1 Color Front	2.12	1.22	.74	.505	.40	.28	.19
2123 1 Color Front	2.50	1.47	.93	.625	.485	.35	.27
Add'l Color or Back Imprint	1.22	.69	.395	.2075	.145	.0875	.0475
2124 1 Color Front	2.60	1.60	1.03	.665	.535	.415	.32
Add'l Color or Back Imprint	1.32	.72	.43	.2275	.1625	.10	.0575
2125 1 Color Front	3.72	2.18	1.24	.845	.68	.515	.385
Add'l Color (Front Only)	1.32	.72	.43	.2275	.1625	.10	.0575

5A-B-C

Click here to go to www.gill-line.com for more items and information.



FULL COLOR PLASTIC RULERS

Striking color at an economical price.

Sell these popular school items to:

- PTO's / PTA's
- Radio Stations
- Real Estate Companies



Bring new energy to your marketing ideas.



2122 - 1 3/16" x 6 3/16"
With Slot

2121 - 1 3/16" x 6 3/16"
Without Slot



2123 - 1 1/2" x 12 1/4"



2124 - 2" x 12 1/4"

Full Color
Presidential
Ruler

2125 - 2" x 12 1/4"

Perfect for patriotic and educational promotions.



Gain a measure of respect... Stay in School a message from...



State Capitals on front available upon request. Customer imprint area is 1 3/8" x 3".



Other Thicknesses Available. Click here.

Material - .015" white gloss vinyl plastic.

Color - Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Offset Quality

Shipping Weight - Approximate per 250: 6" Rulers: 2 lbs., 12" Rulers: 6 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, Separation, or Bleed Charges!

		250	500	1,000	1,500	2,500	5,000
2121, 2122	1 Color thru 4 Color Process	2.60	1.34	.695	.49	.3175	.21
	Add'l for Back (1 Color thru 4 Color Process)	.65	.335	.1725	.1175	.0725	.04
2123	1 Color thru 4 Color Process	2.72	1.41	.805	.59	.405	.29
	Add'l for Back (1 Color thru 4 Color Process)	.67	.345	.1775	.125	.09	.065
2124	1 Color thru 4 Color Process	2.80	1.50	.90	.665	.49	.3675
	Add'l for Back (1 Color thru 4 Color Process)	.71	.365	.1875	.13	.10	.07
2125	1 Color thru 4 Color Process	3.34	1.79	1.05	.785	.59	.425
Both Sides							

3A-B-C-D

Click here to go to www.gill-line.com for more items and information.



PLASTIC BOOKMARKS

Your message receives page after page of exposure.



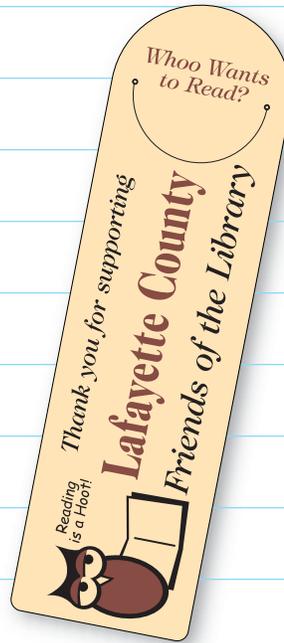
Durable screen printed bookmarks are popular with children and adults.

Sell these popular school items to:

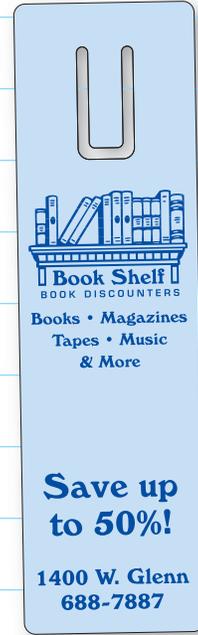
- Gift Shops
- Libraries
- Literacy Programs

Bookmarks available with ruler scales at no additional charge. Please specify.

1 5/16" x 7 5/8"
2141 - Without Slot
2142 - With Slot



2" x 7"
2143 - Without Slit
2144 - With Slit



2" x 7"
2145 - Without Slot
2146 - With Slot

Other Thicknesses Available. Click here.

Material - .015" white or clear gloss vinyl plastic. White used unless otherwise specified.

Color - Any standard color. Front side printing only on clear.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing for durability.

Shipping Weight - Approximate per 125: 3 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, or Bleed Charges!

		125	250	500	1,000	1,500	2,500	5,000
2141, 2142	1 Color Front	2.16	1.26	.78	.515	.415	.285	.20
	Add'l Color or Back Imprint	1.18	.65	.36	.195	.1325	.085	.045
2143, 2144 2145, 2146	1 Color Front	2.32	1.38	.88	.58	.47	.34	.255
	Add'l Color or Back Imprint	1.22	.66	.37	.2025	.14	.0875	.0475

5A-B-C

Click here to go to www.gill-line.com for more items and information.



FULL COLOR PLASTIC BOOKMARKS

Vibrant color creates a powerful page presence!

Sell these popular school items to:

- Retail Shops
- Booster Clubs
- School Bookstores



Dazzle your customers with brilliant full color.

Bookmarks available with ruler scales at no additional charge. Please specify.

1 5/16" x 7 7/8"
2141 - Without Slot
2142 - With Slot



2" x 7"
2145 - Without Slot
2146 - With Slot



2" x 7"
2143 - Without Slit
2144 - With Slit



Other Thicknesses Available. Click here.

Material - .015" white gloss vinyl plastic.

Color - Colors created from four-color process. Neon and metallic inks not available.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Offset Quality

Shipping Weight - Approximate per 250: 3 lbs.

Note - Rulers are accurate + or - 1/32" and are not precision measuring instruments.

No Art, Set Up, Separation, or Bleed Charges!

	250	500	1,000	1,500	2,500	5,000
2141, 2142 1 Color through 4-Color Process	2.63	1.38	.715	.4975	.33	.22
Add'l for Back (1 Color through 4-Color Process)	.65	.345	.175	.12	.08	.0475
2143, 2144 1 Color through 4-Color Process	2.64	1.39	.77	.5375	.375	.26
2145, 2146 Add'l for Back (1 Color through 4-Color Process)	.69	.355	.18	.1225	.09	.055

3A-B-C-D

Click here to go to www.gill-line.com for more items and information.



RALLY FANS

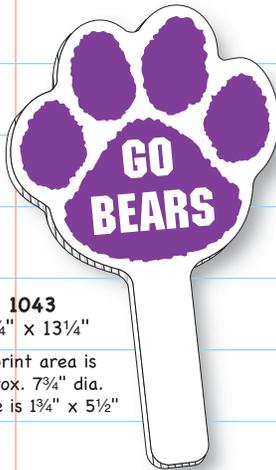
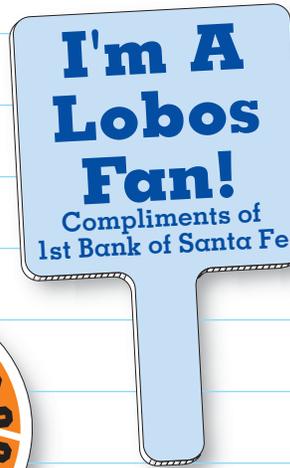
Beat the heat while supporting your team or event!

Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers



Durable Rally Fans can be used for an entire season!

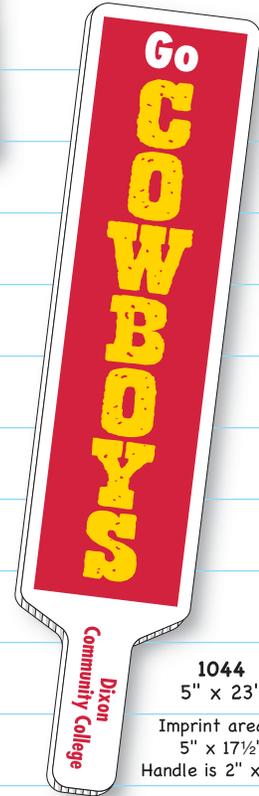


1043
7¾" x 13¼"
Imprint area is approx. 7¾" dia.
Handle is 1¾" x 5½"



1041
7¾" x 13¼"
Imprint area is 7¾" dia.
Handle is 1¾" x 5½"

1042
8" x 13"
Imprint area is 8" x 7½"
Handle is 1¾" x 5½"



1044
5" x 23"
Imprint area is 5" x 17½"
Handle is 2" x 4¼"

Material - White, all weather, corrugated plastic 3/16" thick.

Color - Any standard color. Colors may bleed.

Production Time - Approximately 10 working days after receipt of art or proof approval.

Production Method - Screen printing.

Shipping Weight - Approximate per 125: 1041, 1042, 1043 - 8 lbs.; 1044 - 14 lbs.

No Art, Set Up or Bleed Charges!

	125	250	500	1,000	1,500	2,500	5,000	10,000
1041, 1042, 1043								
<i>One Color Imprint on One Side</i>	2.48	1.68	1.32	1.10	.96	.91	.805	.7875
<i>One Color Imprint Same on Both Sides</i>	2.84	1.94	1.53	1.33	1.14	1.08	.96	.94
<i>Two Color Imprint on One Side</i>	3.12	2.00	1.55	1.38	1.21	1.14	.96	.93
<i>Two Color Imprint Same on Both Sides</i>	3.88	2.52	2.16	1.92	1.73	1.62	1.35	1.27
1044								
<i>One Color Imprint on One Side</i>	3.16	2.14	1.73	1.545	1.35	1.30	1.18	1.095
<i>One Color Imprint Same on Both Sides</i>	3.52	2.50	2.05	1.84	1.67	1.60	1.44	1.41
<i>Two Color Imprint on One Side</i>	3.96	2.64	2.10	1.85	1.67	1.60	1.42	1.40
<i>Two Color Imprint Same on Both Sides</i>	4.80	3.34	2.74	2.45	2.20	2.12	1.94	1.90

4C-2D-2E

Click here to go to www.gill-line.com for more items and information.

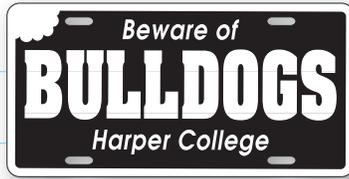


AUTO CARDS

Show school spirit all over town.

Sell these popular school items to:

- Booster Clubs
- Sports Teams
- School Bookstores



One Color



Four-Color Process

Other Thicknesses Available. Click here.

Four-Color Process - \$198.00 (G) for separations created from a digital file. Printed in 100 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Material - 35 pt. white plastic.

Size - 6" x 12" with 3/16" x 1" slots or 3/8" diameter holes. Slots will be furnished unless otherwise specified.

Color - Any standard color. Neon colors begin to fade in approximately 30 days.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For durability against exposure to the sun.

Shipping Weight - Approximate per 125: 11 lbs.

No Art, Set Up, or Bleed Charges!

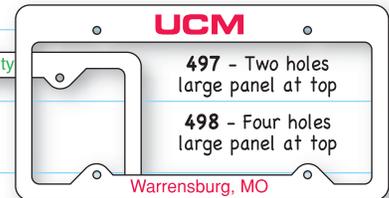
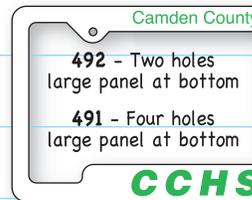
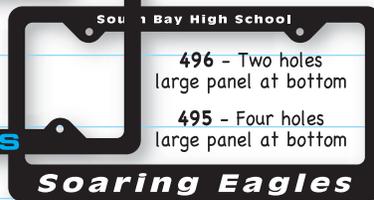
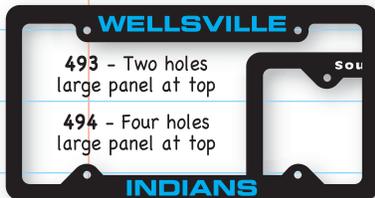
		125	250	500	1,000	1,500	2,500	5,000
486 35 pt. plastic	One Color	2.86	2.04	1.56	1.21	1.08	.91	.77
	Four-Color Process	NA	8.30	4.80	3.00	2.37	1.68	1.22
<i>Each Add'l Color</i>		1.12	.65	.365	.2275	.1725	.1125	.07

5A-B-C



LICENSE FRAMES

Combine License Frames with Auto Cards for added punch!



Material - Black or white molded plastic. Black will be furnished unless otherwise specified.

Size - Approximately 6 3/8" x 12 3/8". Imprint areas: 491, 492, 493 and 494 - 7/8" x 6" and 1/2" x 6"; 495, 496, 497 and 498 - 7/8" x 11" and 1/2" x 6". Holes are 5/16" diameter.

Color - *White Frame*: Any standard color. *Black Frame*: Choice of White, 24 Process Blue, 36 Metallic Gold or 35 Metallic Silver.

Assortment - No charge for assortment of black and white frames with the same item number in multiples of 125 each.

Production Time - Approximately 9 working days after receipt of art or proof approval.

Screen Printed - For outdoor durability.

Shipping Weight - Approximate per 125: 16 1/2 lbs.

Note - License Frames may not fit all vehicle models. Be sure to check fit and possible state regulations before ordering.

No Art or Set Up Charges!

		125	250	500	1,000	1,500	2,500	5,000
	One Color	3.72	2.98	2.36	1.92	1.72	1.52	1.43

3A-2B-2C



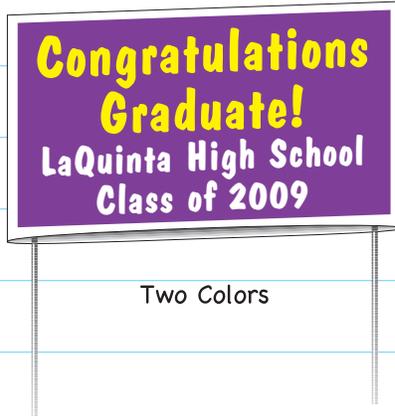
Click here to go to www.gill-line.com for more items and information.

DOUBLE-SIDED YARD SIGNS

Available **ONLY** from Gill-line!
Display your message in seconds.

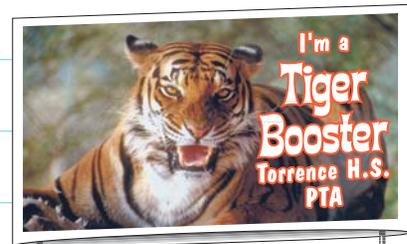
Sell these popular school items to:

- Sports Teams
- Booster Clubs
- Fundraisers
- PTO's / PTA's



Two Colors

The Easiest To Install



Four-Color Process

Gill-line® Patented US 5,682,696;
5,878,517; 6,397,451;
7,101,450; 7,367,147 and
Related Patent Pending

Gill-line's **patented** Double-Sided Yard Signs are folded along the top and **glued** smoothly along the sides. There are **no staples** to get snagged on. Simply slide the sign over the Wire Frame and you're on your way in an instant!

Four-Color Process - \$198.00 (G), for separations created from a digital file. Printed in a 55 line screen. Fine type, thin lines and critical solid colors should be printed as an additional color. A color proof is provided for review before printing.

Other Sizes Available. Click here.

Material - 18 pt. white poster board, plastic coated on both sides for weather resistance. Frames are heavy-duty spring steel wire.

Size - 16" x 26". Side edges are glued to form a two-sided yard sign. Frame is 22" x 34".

Bleeds - Not allowed. Imprint can be no closer than 1" from all edges.

Color - Any standard color.

Production Time - Approximately 6 working days after receipt of art or proof approval.

Screen Printed - For outdoor durability.

Packaging - Bulk. Signs and frames packaged separately in 100's.

Shipping Weight - Per 100. Yard Signs - 47 lbs.; Frames - 56 lbs.

No Art or Set Up Charges!

	Sign and Frame	50	100	250	500	750	1,000	1,500	2,000	2,500
192 16" x 26"	One Color	7.38	5.25	3.48	2.92	2.65	2.59	2.36	2.25	2.22
	Four-Color Process	Contact For Quote	7.58	5.01	4.14	3.88	3.34	3.10	2.92	
	Each Add'l Color	3.41	1.93	1.00	.52	.36	.28	.23	.18	.15

3C-3D-3E

Click here to go to www.gill-line.com for more items and information.



QUICK AND COLORFUL LABELS

These full color labels are a great way to promote your school, team or event. One day production makes them quick and colorful!

Sell these popular school items to:

- PTAs / PTOs
- Booster Clubs
- Visitor Identification



Visitor labels increase school security.



Furnished multiple up on 8½" x 11" sheets.



Material - White gloss paper with permanent adhesive.

Color - High resolution four-color process. Neon and metallic inks not available.

Production Time - One working day after receipt of art or proof approval. Orders must be received by 2:00 p.m. Central Time, Monday through Friday (holidays excluded.)

Offset Quality

Packaging - Bulk. Furnished multiple up on 8½" x 11" sheets. Labels per sheet vary based on label size.

Note - Not recommended for outdoor use.

Also Available - Variable data and labels furnished individually. Contact Customer Service.

No Art, Bleed, or Separation Charges!

Label Width x Height - (Item #)		Price Per Each Label	250	500	1,000	2,000	3,000	5,000	10,000	15,000	25,000
2¼" dia. - (4241)	2¾" dia. - (4245)	4-Color Process	1.22	.66	.365	.203	.165	.116	.072	.0546	.044
3½" x 2¾" rect. - (4246)	3" x 2" oval - (4243)	Add'l for Black Back Imprint	.20	.12	.065	.04	.032	.026	.0165	.0114	.007
2½" dia. - (4244)	3" x 2" rect. - (4242)										
2" x 4" rect. - (4247)											

5A-2B-2C

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